



MARINE MAMMAL
FOUNDATION



RESEARCH + EDUCATION + CONSERVATION
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BIN NOT BAY®



RESEARCH + EDUCATION + CONSERVATION

BIN NOT BAY IS A PART OF THE
MARINE MAMMAL FOUNDATIONS
MARINE LITTER PROJECT DESIGNED
TO RAISE AWARENESS OF
MARINE LITTER RELATED ISSUES

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PORT PHILLIP BAY IS HOME TO THE BURRUNAN DOLPHIN

It is one of the few places on earth where the **Burrnan dolphin** has established a **resident population**. Discovered in 2011 by MMF's Founding Director Dr Kate Charlton-Robb, the Burrnan dolphin is already listed as **Endangered**. Port Phillip Bay provides haul out sites for **fur seals**, with **humpback**, **southern right** and **killer whales** also seen in the Bay. We need to do more to protect and conserve this species and their environment.

Litter and waste is a significant threat to marine mammals in Port Phillip Bay. New research estimates as much as **12.7 million metric tons of plastic waste** is entering our oceans annually! Each year thousands of animals become **entangled and ingest plastic waste** which can result in death. There is **so much more that can be done** to minimise these alarming figures.

Bin Not Bay® aims to have a collaborative approach between community, environmental groups, industry and government organisations to celebrate our marine environment and raise awareness of the litter related issues impacting Port Phillip Bay's marine environment, to create a sustainable future for all.

HOW TO KEEP THE ENVIRONMENT HEALTHY FOR OUR DOLPHINS

We buy over **118,000 TONNES** of **PLASTIC DRINK BOTTLES** a year! **RE-USE** your bottle, and help the environment!



ONE MILLION disposable coffee cups end up in landfill every **MINUTE!** Most cups are **NOT** recyclable. Reduce waste by using an **ENVIRO-CUP!**



We use **10 MILLION** new plastic Rethink . Reduce . Reuse . Recycle bags **EVERYDAY** many of which end up in our marine environment! Reduce entanglements by rethinking your use of plastics.



Help reduce the **12.5 MILLION TONNES** of waste going to landfill in Victoria. Dispose of your litter correctly in-line with your local Council guidelines.

FOR MORE INFORMATION PLEASE VISIT
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